

EVENT CATALOGUE

ADVERTISEMENTS/LOGOS/ADDITIONAL PRODUCT DESCRIPTIONS

Terms and Conditions

- 1 These terms shall apply to all contracts for the bookings of advertisements/logos/additional product descriptions unless the contrary is agreed by Mack Brooks Exhibitions Ltd ("The Publisher") in writing.
- 2 Contracts shall be governed by the laws of England and subject to the jurisdiction of the English courts.
- 3 Any advertisements/logos/additional product descriptions accepted for publication is accepted subject:
 - (a) to the right of the Publisher to approve copy.
 - (b) to space being available.
 - (c) to copy being received by the agreed copy date.
- 4 The Advertiser warrants that his advertisements/logos/additional product descriptions do not contravene the laws or good advertising practices of any country and will indemnify the Publisher in full for any claims arising, or any other legal or other measures taken as a result of the advertisements/logos/additional product descriptions, against the Publisher.
- 5 Cancellation of a booking agreed to be carried in the Catalogue must be made in writing at least 30 days prior to the copy date of the publication. The Publisher will endeavour, but does not guarantee, to withdraw bookings cancelled after that time; in any event advertisements/logos/additional product descriptions cancelled after that time or which the Publisher reasonably withdraws having seen the copy after that date, must be paid for in full.
- 6 All copy, documents and other material sent to the Publisher are sent at the owner's risk. Owners should ensure that they are appropriately insured. The Publisher reserves the right to destroy all copies, which have been in his custody twelve months from the date of appearance.
- 7 The Publisher accepts no liability whatsoever to any person for error or omissions in the advertisements/logos/additional product descriptions placed, or for advertisements/logos/additional product descriptions printed incorrectly due to electronic error, missing images, fonts, text etc., or for failure to place any advertisement at all, or for the failure to place any advertisements/logos/additional product descriptions in a specified location, except that in the case of substantial errors caused by, and the fault of, the Publisher, the Publisher agrees to refund money paid for the advertisements/logos/additional product descriptions.
- 8 If the conditions specified on the rate card regarding copy supplied are not adhered to, and the Publisher has to institute artwork or any process work, including typesetting, for the advertisements/logos/additional product descriptions, the costs incurred will be charged.
- 9 The Advertiser agrees to pay all transport and shipping charges on all copy material supplied to the Publisher. If such charges are not prepaid, the Publisher may invoice the Advertiser and be promptly reimbursed.
- 10 The Advertiser shall include the Principal and his agent, if any.
- 11 Payment is on strictly net basis and is due within 28 days of invoice.